



# Reflection: Final meeting of the 6<sup>th</sup> Council

Lessons learnt (2016-2019)



**THE NATIONAL TRUST**  
OF TRINIDAD AND TOBAGO

Speak up!

**One voice**  
can change a  
room.

Barack Obama



Influence!



People influence people. Nothing influences people more than a recommendation from a trusted friend. A trusted referral influences people more than the best broadcast message. A trusted referral is the Holy Grail of advertising.

— Mark Zuckerberg —

**AZ** QUOTES

Just do it!



The best way to get past doubt and  
inexperience is simply action.

— *Robert Herjavec* —

AZ QUOTES

No one ever disagrees  
with a preservation  
project afterwards.  
Richard Moe







- Tougher times can however mean that people think less about material wealth or status and instead take comfort in family and community, places they love, the appreciation of beauty, fresh air and a sense of kinship with each other, with the past and with the natural world. Which can only be good for National Trusts! - Catherine Leonard (2013)



**“IF YOU’RE NOT  
NETWORKING,  
YOU’RE  
NOT WORKING.”**

**–DENIS WAITLEY**

# Be entrepreneurial!

- Although not for profit, the National Trust has an obligation to be entrepreneurial in outlook and to generate a surplus in due course both to avoid continuing Government subvention but also to provide capital for future growth.

- Catherine Leonard (2013)



# Impossible is nothing.

- ✓ > 2000 members
- ✓ 30 properties approved for listing
- ✓ AGM 2017, 2018, 2019
- ✓ Elections 2017
- ✓ Approved Strategic Plan 2019-2023
- ✓ 29 Council meetings!
- ✓ Active Tenders and Landmarks Subcommittees
- ✓ Tours, lectures, internships - Western Isles to Merikins to cemeteries to Tobago
- ✓ MAC executed with Leiden University
- ✓ Kick off of upgrades at Nelson Island and Banwari
- ✓ INTO Award – Heritage Keepers
- ✓ Hosting US/ICOMOS interns 3 yrs. running
- ✓ Partnerships with TCPD, CDA, Other Ministries, watertaxi, Regional Corporations, THA bodies
- ✓ Streamlining of internal governance and audit
- ✓ Much more to come!





Thank you!

